



WTIC-TV

ORDER

Print Date 09/27/12

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Flight Dates 09/28/12-10/04/12

Contract / Revision 393786 /

Original Date / Revision
09/27/12 09/27/12

Advertiser Democratic Senatorial Camp

Agency Great American Media

Buying Contact

3050 K St NW
Washington, DC 20007

Product

DSCC-IE 9/28-10/1

Agency Com 15%

Billing Contact

3050 K St NW
Washington, DC 20007

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:10:00

Estimate # 1887

Alt Order # 06351625

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 03

Advertiser Ref

Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 16% Market Value 107343

Competing Station	% of Order	Amount
2WCCT	2%	2146
3WFSB	40%	42937
4WVIT	15%	16101
5WTNH	27%	28982
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	31	\$8,759.25	\$10,305.00	0.00	08/27/12	09/30/12	31	\$8,759.25	\$10,305.00
October 2012	22	\$5,839.50	\$6,870.00	0.00	10/01/12	10/01/12	22	\$5,839.50	\$6,870.00
Totals	53	\$14,598.75	\$17,175.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	61	09/28/12	09/28/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----1--	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$125.00		0.00					
E 2	61	09/28/12	09/28/12	M-F News at Ten News at Ten	CM	10p-1030p (10:00 PM-10:30 PM)	----1--	:30	1	\$1,200.00	03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$1,200.00		0.00					
E 3	61	09/28/12	09/28/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	----1--	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$100.00		0.00					
E 4	61	09/28/12	09/28/12	M-F News at Ten News at Ten	CM	1030p-11p (10:30 PM-11:00 PM)	----1--	:30	1	\$1,200.00	03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----1--		1		\$1,200.00		0.00					



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Contract / Revision **393786** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:10:00

Advertiser **Democratic Senatorial Carr** Product **DSCC-IE 9/28-10/1**Estimate # **1887**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 5	61	09/28/12	09/28/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	----1--	:30	1	\$100.00	03	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$100.00		0.00		
E 6	61	09/28/12	09/28/12	M-F News at 11pm News at 11pm	CM	11p-1135p	----1--	:30	1	\$300.00	03	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$300.00		0.00		
E 7	61	09/28/12	09/28/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	----1--	:30	1	\$100.00	03	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$100.00		0.00		
E 8	61	09/28/12	09/28/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	----1--	:30	1	\$175.00	03	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$175.00		0.00		
E 9	61	09/28/12	09/28/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----1--	:30	1	\$125.00	03	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$125.00		0.00		
E 10	61	09/28/12	09/28/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----1--	:30	1	\$75.00	03	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$75.00		0.00		
E 11	61	09/28/12	09/28/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----1--	:30	1	\$225.00	03	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$225.00		0.00		
E 12	61	09/28/12	09/28/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	----1--	:30	1	\$200.00	03	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$200.00		0.00		
E 13	61	09/28/12	09/28/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	----1--	:30	1	\$60.00	03	0.00 NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$60.00		0.00		
E 14	61	09/28/12	09/28/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	----1--	:30	1	\$250.00	03	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$250.00		0.00		
E 15	61	09/28/12	09/28/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	----1--	:30	1	\$400.00	03	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$400.00		0.00		
E 16	61	09/28/12	09/28/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----1--	:30	1	\$150.00	03	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$150.00		0.00		
E 17	61	09/28/12	09/28/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----1--	:30	1	\$400.00	03	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	----1--					1	\$400.00		0.00		



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Contract / Revision **393786** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:10:00

Advertiser **Democratic Senatorial Carr** Product **DSCC-IE 9/28-10/1**Estimate # **1887**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	61	09/28/12	09/28/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----1--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$400.00		0.00			
E 18	61	09/28/12	09/28/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	----1--	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$550.00		0.00			
E 19	61	09/28/12	09/28/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	----1--	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$225.00		0.00			
E 20	61	09/28/12	09/28/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	----1--	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$650.00		0.00			
E 21	61	09/28/12	09/28/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	----1--	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$175.00		0.00			
E 22	61	09/28/12	09/28/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----1--	:30	1	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$85.00		0.00			
E 23	61	09/29/12	09/30/12	Sa/Su 7a-9a Weekend Sa/Su 7a-9am Weekend I	CM	7a-9a	-----SS	:30	2	\$55.00	03	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----SS					2	\$55.00		0.00			
E 24	61	09/29/12	09/29/12	Sa/Su 12p-8p Sa 1-3p (1:00 PM-3:00 PM)	CM	1p-3p	-----2-	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2-					2	\$75.00		0.00			
E 25	61	09/29/12	09/29/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----1-	:30	1	\$950.00	03	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$950.00		0.00			
E 29	61	09/29/12	09/29/12	College Football College Football	CM	730p-11p (7:30 PM-10:00 PM)	-----1-	:30	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$750.00		0.00			
E 33	61	09/30/12	09/30/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,100.00	03	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,100.00		0.00			
E 34	61	09/30/12	09/30/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----1	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$300.00		0.00			
E 36	61	09/30/12	09/30/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----1	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$75.00		0.00			



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Contract / Revision **393786** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:10:00

Advertiser **Democratic Senatorial Carr** Product **DSCC-IE 9/28-10/1**Estimate # **1887**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 36	61	09/30/12	09/30/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	-----1	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$75.00		0.00			
E 37	61	10/01/12	10/01/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$125.00		0.00			
E 38	61	10/01/12	10/01/12	M-F News at Ten News at Ten	CM	10p-1030p (10:00 PM-10:30 PM)	1-----	:30	1	\$1,200.00	03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,200.00		0.00			
E 39	61	10/01/12	10/01/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$100.00		0.00			
E 40	61	10/01/12	10/01/12	M-F News at Ten News at Ten	CM	1030p-11p (10:30 PM-11:00 PM)	1-----	:30	1	\$1,200.00	03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,200.00		0.00			
E 41	61	10/01/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$100.00		0.00			
E 42	61	10/01/12	10/01/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$300.00		0.00			
E 43	61	10/01/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$100.00		0.00			
E 44	61	10/01/12	10/01/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$175.00		0.00			
E 45	61	10/01/12	10/01/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$125.00		0.00			
E 46	61	10/01/12	10/01/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$75.00		0.00			
E 47	61	10/01/12	10/01/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	1-----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$225.00		0.00			
E 48	61	10/01/12	10/01/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$200.00	03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$200.00		0.00			



WTIC-TV

Print Date: 09/27/12

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Contract / Revision **393786** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:10:00

Advertiser **Democratic Senatorial Carr** Product **DSCC-IE 9/28-10/1**Estimate # **1887**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	61	10/01/12	10/01/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$200.00	03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$200.00		0.00			
E 49	61	10/01/12	10/01/12	M-F 5a-6a M-F 5a-6a	CM	5a-6a	1-----	:30	1	\$60.00	03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$60.00		0.00			
E 50	61	10/01/12	10/01/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$250.00		0.00			
E 51	61	10/01/12	10/01/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$400.00		0.00			
E 52	61	10/01/12	10/01/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$150.00		0.00			
E 53	61	10/01/12	10/01/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$400.00		0.00			
E 54	61	10/01/12	10/01/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$550.00		0.00			
E 55	61	10/01/12	10/01/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1-----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$225.00		0.00			
E 56	61	10/01/12	10/01/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$650.00		0.00			
E 57	61	10/01/12	10/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$175.00		0.00			
E 58	61	10/01/12	10/01/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	1-----	:30	1	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$85.00		0.00			
													Totals	53	\$17,175.00